

**EAGE**

EUROPEAN  
ASSOCIATION OF  
GEOSCIENTISTS &  
ENGINEERS

CO-ORGANIZED BY



7TH ASIA PACIFIC MEETING ON

**NSGE**

**2 0 2 5**

**NEAR SURFACE  
GEOSCIENCE &  
ENGINEERING**

**13-15 MAY 2025 | XI'AN | CHINA**

*Geoscience Technologies for  
New Challenges in a Changing World*

**SPONSORING  
OPPORTUNITIES**

[EVENTS.EAGE.ORG](https://events.eage.org)





## GENERAL INFORMATION

### EAGE

The European Association of Geoscientists and Engineers (EAGE) is a global professional, non-profit association for geoscientists and engineers with 19.000 members worldwide. The objective is to collect and distribute technical knowledge. EAGE organizes events and publishes a monthly magazine for its members and 5 scientific journals. All members of EAGE are professionally involved in (or studying) geophysics, petroleum exploration, geology, reservoir engineering, mining and mineral exploration, civil engineering, tunneling and environmental matters. EAGE's head office is located in the Netherlands with regional offices in Dubai, Kuala Lumpur and Bogota.



## ABOUT THE CONFERENCE

The European Association of Geoscientists and Engineers (EAGE) together with the Chinese Geophysical Society (CGS) are proud to announce that the 7th edition of Asia Pacific Meeting on Near Surface Geoscience and Engineering (NSGE) will take place in Xi'an, China from 13-15 May 2025.

We look forward to welcoming you to China!

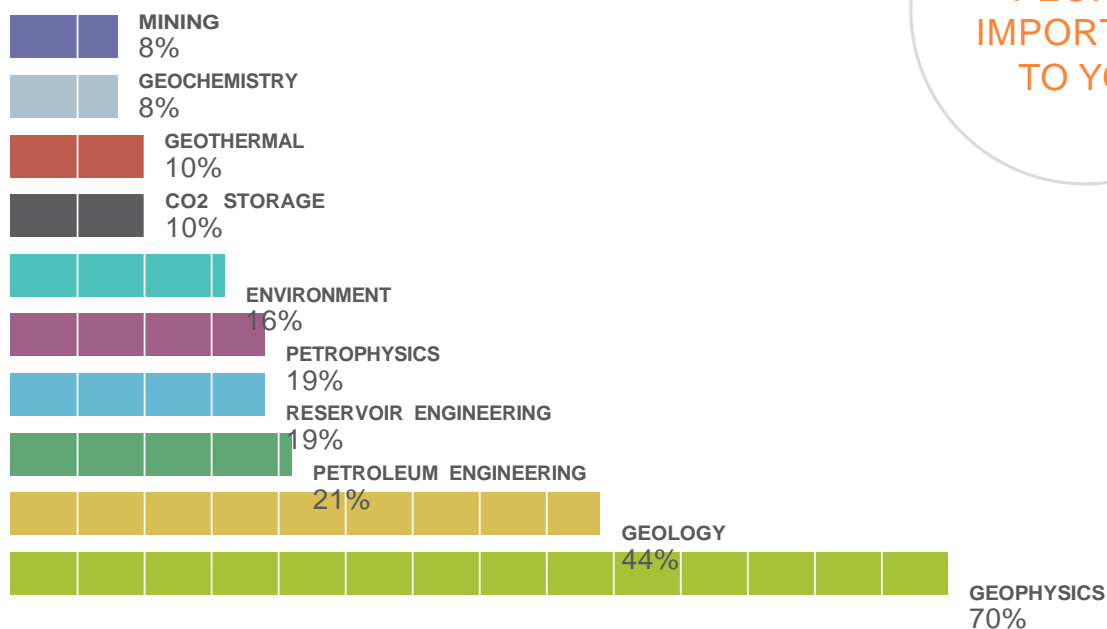
## TECHNICAL COMMITTEE

Prof. Jianghai Xia (Chairperson)	Zhejiang University
Mr. Takeshi Kozawa (Co-Chairperson)	JGI, Inc.
Dr. Catherine Truffert (Co-Chairperson)	IRIS Instruments
Dr. Martin Brook	Auckland University
Mr. Gerard McNeill	Austhail Geophysical Consultants
Prof. Zhengyong Ren	Central South University
Dr. Guoqiang Xue	China Geophysical Society (CGS)
Dr. Feng Zhou	China University of Geosciences (Wuhan)
Prof. Hongzhu Cai	China University of Geosciences (Wuhan)
Prof. Feng Zhang	China University of Petroleum (Beijing)
Prof. Jianchao Cai	China University of Petroleum (Beijing)
Dr. Jun Sugawara	Department of Transport and Main Roads, Queensland
Dr. Andi A Pfaffhuber	EMerald Geomodelling
Dr. Mohammad Rachmat Sule	Institut Teknologi Bandung
Prof. Yibo Wang	Institute of Geology and Geophysics, Chinese Academy of Sciences
Assoc. Prof. Dr. Nguyen Nhu Trung	Institute of Marine Geology and Geophysics, VAST
Mr. Koji Kashihara	JAPEX
Prof. Changchun Yin	Jilin University
Prof. Jing Li	Jilin University
Dr. Kazuya Okada	JOGMEC
Dr. Kosuke Chimoto	Kagawa University
Prof. Koichi Hayashi	Kyoto University
Mr. Nathan Mosusu	Mineral Resources Authority of Papua New Guinea
Prof. Tseedulam Khuut	Mongolian University of Science and Technology
Prof. Tao Wang	Nanjing University
Prof. Chun-Hung Lin	National Sun Yat-sen University
Prof. Chih-Ping Lin	National Yang Ming Chiao Tung University
Mr. Chisato Konishi	OYO Corporation
Dr. Sanjay Rana	PARSAN Overseas Pvt. Limited
Dr. Pham Huy Giao	PetroVietnam University
Prof. Luigi Zanzi	Politecnico di Milano
Dr. Helmut Duerrast	Prince of Songkla University
Dr. Duy Thong Kieu	RoqSense
Dr. Azadeh Hojat	Shahid Bahonar University of Kerman
Prof. Bin Liu	Shandong University
Prof. Dikun Yang	Southern University of Science and Technology
Prof. Hiroaki Yamanaka	Tokyo Institute of Technology
Dr. Mohd Hariri Arifin	Universiti Kebangsaan Malaysia
Ir. Dr. Goh Tian Lai	Universiti Kebangsaan Malaysia
Prof. Dr. Victor Mocanu	University of Bucharest
Prof. Diego Arosio	University of Modena and Reggio Emilia
Prof. Wei Leng	University of Science and Technology of China
Dr. Doan Huy Hien	Vietnam Petroleum Institute
Prof. Kiichiro Kawamura	Yamaguchi University

# CONFERENCE STATISTICS

## Interests of delegates

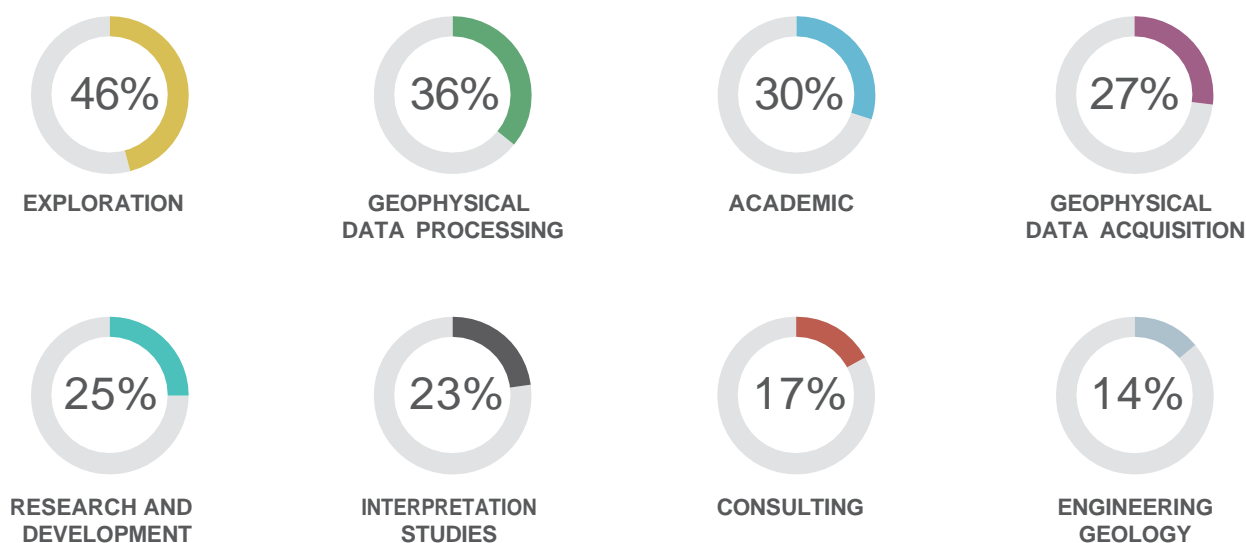
(more than one interest per delegate)



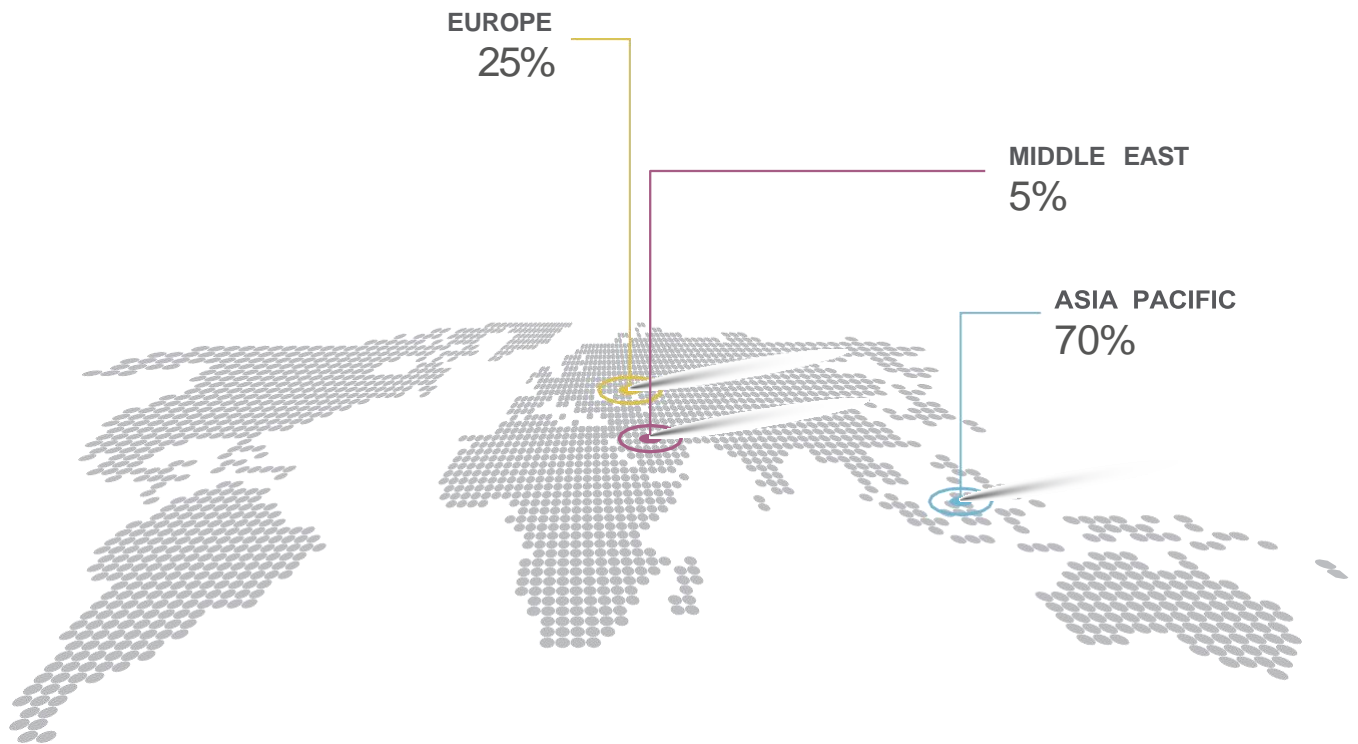
REACH THE  
PEOPLE  
IMPORTANT  
TO YOU

## Job focus of delegates

(more than one job focus per delegate)



## Delegates by Geographical spread



## CONTACT

For more information about the sponsoring opportunities for this event, please contact us at: EAGE Asia Pacific Sdn Bhd, Office Suite 19-15-3A, No. 19, Jalan Pinang, 50450 Kuala Lumpur, Malaysia. Tel: +603 2722 0140, Email: [asiapacific@eage.org](mailto:asiapacific@eage.org).



# SPONSORING OPPORTUNITIES

With an array of unique promotional opportunities, we can help you design the perfect programme to enhance your company's experience at 7<sup>th</sup> Asia Pacific Meeting on Near Surface Geoscience and Engineering (NSGE). The Main Sponsor Programme exposes attendees and businesses to your company and promotes your presence within the industry.

EAGE strives to realize recognition, long term exposure, benefits and publicity for companies that sponsor EAGE workshops.

## WHY BECOME A SPONSOR

When you are a corporate sponsor you get high visibility in a qualitative and uncluttered environment that makes your message stand out. EAGE is synonymous with quality, with proven track records in the past. The conference programme offers a diverse menu that will help you reach your target audience.

Sponsoring will enable you to:

- Increase your visibility to a national, regional and international audience
- Enhance your corporate image
- Reach an influential and exclusive audience
- Break through the media clutter
- Associate your company with EAGE – World's truly multi-disciplinary geosciences society



**Please note that sponsoring opportunities are not restricted to packages in this guide. We would be delighted to explore ideas to fit your budget.**





## PLATINUM SPONSORS

Being a main sponsor will give you the maximum exposure before, during, and after the event.

- Company logo + link to company's website on the conference website
- Company logo on the following (depending on the date of agreement)
  - First Announcement, Conference Programme
  - Conference Mailings
  - Logo on Registration Confirmation
- Max 2-page (A5 size) inserts in Delegate Bag
- A complimentary Company Display during conference days
  - 1 table and 2 chairs
  - Power socket (inclusive of standard power consumption)
- 2 Full Delegate Passes to attend the conference and dinner (lunch and tea breaks provided)
- 3 Visitor Passes to be at the exhibition area only

INVESTMENT:  
**¥44,000**

## GOLD SPONSOR

- Company logo + link to company's website on the conference website
- Company logo on the following (depending on the date of agreement)
  - First Announcement, Conference Programme
  - Conference Mailings
  - Logo on Registration Confirmation
- A complimentary Company Display during conference days
  - 1 table and 2 chairs
  - Power socket (inclusive of standard power consumption)
- 1 Full Delegate Passes to attend the conference and dinner (lunch and tea breaks provided)
- 2 Visitor Passes to be at the exhibition area only

INVESTMENT:  
**¥40,000**

## SILVER SPONSOR

- Company logo + link to company's website on the conference website
- Company logo on the following (depending on the date of agreement)
  - First Announcement, Conference Programme
  - Conference Mailings
  - Logo on Registration Confirmation
- A complimentary Company Display during conference days
  - 1 table and 2 chairs
  - Power socket (inclusive of standard power consumption)
- 1 Full Delegate Pass to attend the conference and dinner (lunch and tea breaks provided)
- 1 Visitor Pass to be at the exhibition area only

INVESTMENT:  
**¥36,000**

# OTHER SPONSORSHIP OPPORTUNITIES

## PUBLICITY AND BENEFITS

- Company logo on event website with sponsored items identified
- Company logo on the event promotional materials (such as First Announcement)

### COFFEE POINTS

(MAX. 5 SPONSORS)

- Benefits
- Company logo + link to company's website on the conference website
  - Company logo displayed at the Coffee Break Stations during the sponsored break
  - 1 Full Delegate Pass to attend the conference and dinner (lunch and tea breaks provided)

When 13-15 May 2025  
Location Coffee area



INVESTMENT

€ 2,500



### LUNCHES

(MAX. 5 SPONSORS)

- Benefits
- Company logo + link to company's website on the conference website
  - Company logo displayed at the lunch venue during the sponsored lunch
  - 1 Full Delegate Pass to attend the conference and dinner (lunch and tea breaks provided)

When 13-15 May 2025  
Location Lunch area

INVESTMENT

€ 3,000



## CONFERENCE DINNER

- Benefits
- Company logo + link to company's website on the conference website
  - Company logo displayed at the dinner venue
  - 1 Full Delegate Pass to attend the conference and dinner (lunch and tea breaks provided)

When 13 May 2025  
Location Conference dinner area



INVESTMENT

¥ 28,000



## CATERING PACKAGE

The Catering Package consists of sponsoring the Coffee Breaks, Lunches and Conference Dinner. This offers an exposure during Conference Breaks and its Social Programme.

- Benefits
- Company logo + link to company's website on the conference website
  - Company logo displayed at Coffee Break area, Lunch venue and Dinner venue.
  - 2 Full Delegate Passes to attend the conference and dinner (lunch and tea breaks provided)

When 13-15 May 2025  
Location Conference area

Items of the Catering Package can also be sponsored separately.

INVESTMENT

¥ 52,000

## LANYARDS (EXCLUSIVE)

- Benefits
- Company logo + link to company's website on the conference website
  - Company logo printed on conference Delegate Lanyards
  - 1 Full Delegate Pass to attend the conference and dinner (lunch and tea breaks provided)

When 13-15 May 2025  
Location Conference area



INVESTMENT

¥ 52,000



## DELEGATE BAG

- Benefits
- Company logo + link to company's website on the conference website
  - Company logo printed on Conference Delegate Bag
  - 1 Full Delegate Pass to attend the conference and dinner (lunch and tea breaks provided)

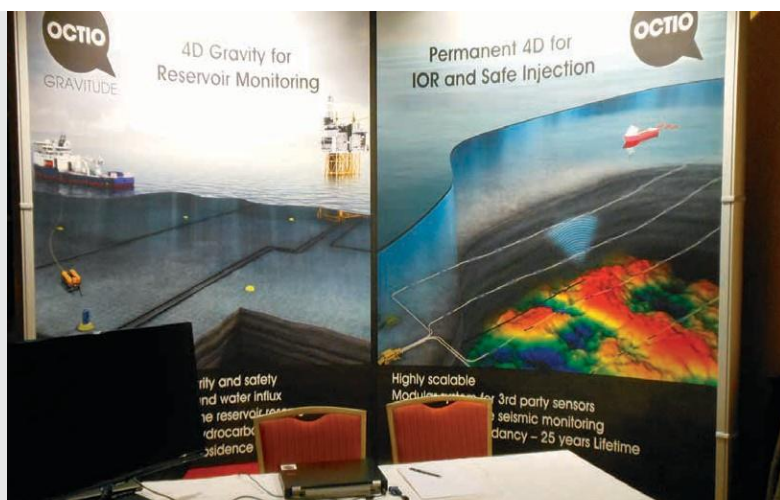
When 13-15 May 2025  
Location Conference area

## COMPANY DISPLAY

In order to have maximum exposure at the conference, companies can have a company display at the conference area. The display package consists of:

- Company logo + link to company's website on the conference website
- 1 Full Delegate Pass to attend the conference and dinner (lunch and tea breaks provided)
- 1 Visitor Pass to be at the exhibition area only
- 1 table and 2 chairs
- Power socket (inclusive of standard power consumption)

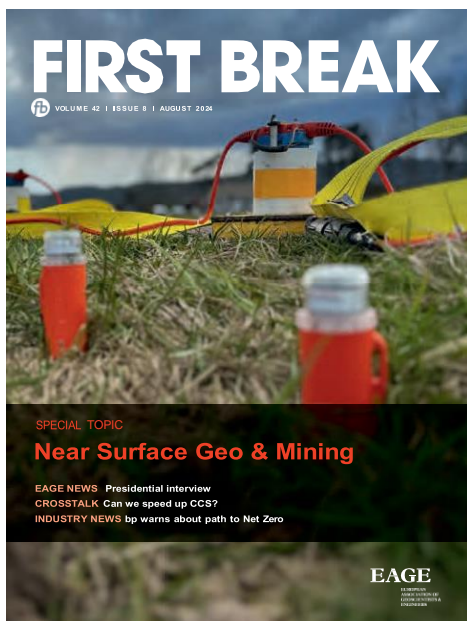
When 13-15 May 2025  
Location Conference area



INVESTMENT

¥ 24,000





## ADDITIONAL EXPOSURE

EAGE has a number of other products to promote your company.

### Advertising

*First Break* is the leading publication in Europe serving the geoscience and engineering community and covers the fields of applied geophysics, petroleum geoscience and reservoir engineering. Special topics include, but are not limited to: Digitalization / Machine Learning, Near Surface Geo & Mining and Energy Transition. Advertising starts from € 1450,- and is designed to create a high attention value of your presence in the industry.

### Institutional Subscription to EarthDoc

Did you know that EarthDoc, EAGE's online Geoscience database contains more than 27,069 papers about Near Surface Geoscience & Engineering, with in total over 75,000 event papers and journal articles?

With an institutional subscription you will have access to papers two weeks prior to the conference, among other benefits.



**For more information or a FREE trial**  
contact [corporaterelations@eage.org](mailto:corporaterelations@eage.org)





# **UPCOMING REGIONAL WORKSHOPS & CONFERENCES**

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**EAGE WORKSHOP ON CARBON CAPTURE AND STORAGE (CCS) IN BASALTS**  
3-4 February 2025 • Gandhinagar, India

**EAGE WORKSHOP ON ADVANCED SEISMIC SOLUTIONS FOR  
COMPLEX RESERVOIR CHALLENGES**  
29-30 April 2025 • Kuala Lumpur, Malaysia

**WORKSHOP ON FIBER OPTIC SENSING FOR NEAR-SURFACE APPLICATIONS**  
12 May 2025 • Xi'an, China

**WORKSHOP ON LANDSLIDES, DEBRIS FLOW, AND SLOPE STABILITY:  
WHAT IS EXPECTED FROM GEOPHYSICS?**  
12 May 2025 • Xi'an, China

**4TH EAGE CONFERENCE ON CARBON CAPTURE AND STORAGE**  
30 June 2025 - 2 July 2025 • Kuala Lumpur, Malaysia

**5TH EAGE WORKSHOP ON FIBER OPTIC SENSING FOR ENERGY APPLICATIONS**  
3-4 July 2025 • Kuala Lumpur, Malaysia

**EAGE WORKSHOP ON MACHINE LEARNING FOR GEOSCIENCE**  
26-27 August 2025 • Perth, Australia

**EAGE WORKSHOP ON UPSTREAM EXCELLENCE: PIONEERING SUCCESS  
IN OIL AND GAS PROJECTS**  
23 - 24 September 2025 • Kuala Lumpur, Malaysia

**CONTACT US FOR MORE INFORMATION**  
**ASIAPACIFIC@EAGE.ORG • +603 2722 0140**

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